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TRU-SPEC® FEATURES MULTICAM® BLACK ON TV ADVENTURE SHOW

multicam ○ Sep 8, 2015

📁 News

🏷️ Black, camo, camouflage, multicam, MultiCam Black, Scaly Adventures, Television, truspec, TV Show



Marietta, GA – September 8, 2015 – TRU-SPEC®, one of the leading suppliers of uniforms and personal equipment to the military, law enforcement and public safety markets, is excited to announce they are the official apparel provider for the award-winning, family favorite adventure show, *Scaly Adventures*.

Beginning this month, the third season of the popular television show will kick off, and viewers will be able to see TRU-SPEC's MultiCam® Black, TRU Pants, boonies, contractor caps, backpacks, black t-shirts and the ladies' pro-weight t-shirt outfitting the cast on their adventures.

Scaly Adventures, also known as Pierce's Scaly Adventures, is an E/I (educational/informational) television show featuring Richard, Tanya, and Pierce Curren as they travel around the world featuring many different exotic animals, as well as their own 32 reptiles. The purpose of the show is not only to teach what reptiles are really like, but also to inspire kids through family-friendly programming. Each episode focuses on teaching kids how they should "interact with, care for, and protect animals."

"We are extremely proud to represent the TRU-SPEC brand in the upcoming season," stated Tanya Curren. "When we first began Scaly Adventures, our goal was to create a credible yet compelling series that would appeal to young people. We are very proud to partner with TRU-SPEC in Season 3 as the Official Outfitter of Scaly Adventures. Their clothing and gear are not only the best you can get, but also they complete the 'uniformed' appearance we had been trying to achieve. TRU-SPEC truly is tough enough for the Scaly stuff!"

"At TRU-SPEC®, we offer each of our loyal customers a line of trusted apparel that matches their performance – be it public safety, law enforcement, the competitive shooter or even those who work in environments that are a little more adventurous," stated TRU-SPEC® Vice President of Marketing, Darrell Jacks. "The folks at Scaly Adventures puts wear and tear on their apparel, in an effort to educate their viewers on how to properly care for and interact with animals; they need a line of apparel they can trust to move and withstand the aggressive situations they are put through, as well as remain comfortable in the different climates they endure. We're extremely excited to partner with Scaly Adventures for this opportunity."

About TRU-SPEC®

TRU-SPEC® is now one of the leading suppliers of uniforms and personal equipment to the military, law enforcement, public safety, and shooting sport markets. Built on a foundation of durability, quality and value, TRU-SPEC® has become synonymous with quality, innovation and service as thousands of police, firefighters, EMTs and military personnel use and depend on our products daily, both on-duty and off-duty. Built with cutting edge design for unmatched comfort, rugged reliability, and all day, every day performance TRU-SPEC® is the preferred brand for any situation. Visit www.truspec.com or [facebook.com/TRUSPEC](https://www.facebook.com/TRUSPEC) to find a dealer near you.



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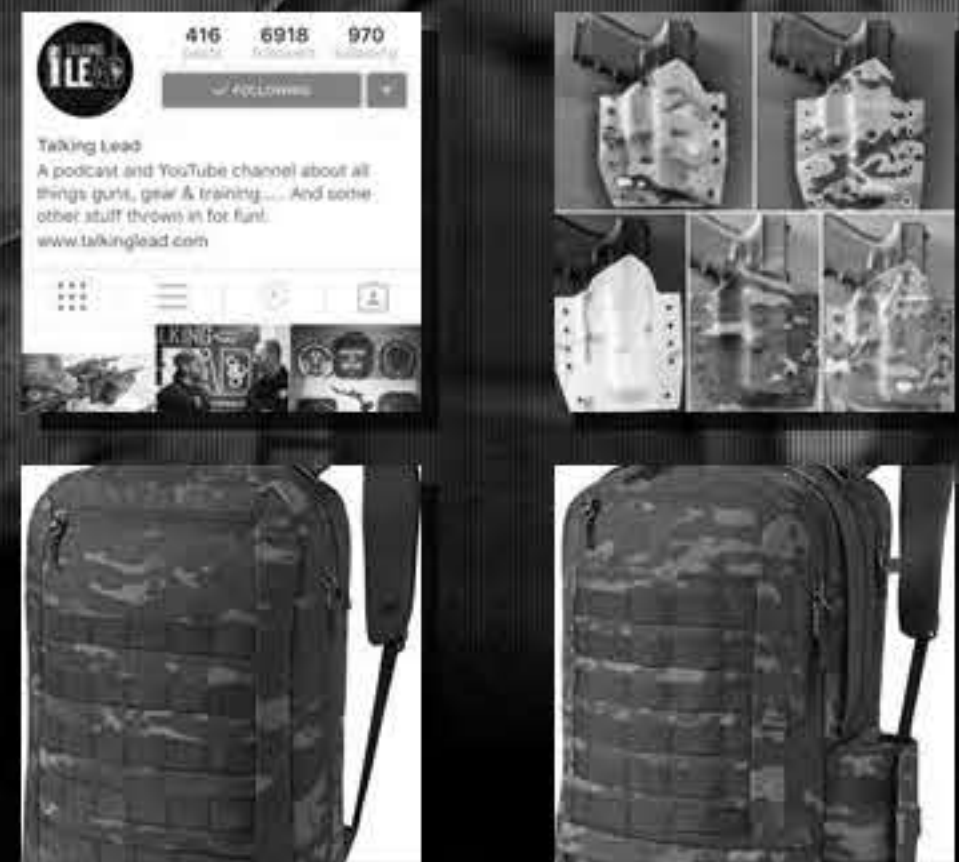
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